

For Immediate Release

**SINGULAR SOFTWARE TURNS UP THE SPEED WITH
DUALEYES AND PLURALEYES 2.0**

Faster than the 'speed of sync,' brand-new versions of DualEyes™ and PluralEyes® are supercharged to synchronize video and audio clips at 3 to 10x previous speeds; free update for existing users

Vancouver, British Columbia – July 12, 2011 – Singular Software™

(<http://www.singularsoftware.com>), developer of workflow automation applications for digital media, is pleased to announce DualEyes and PluralEyes 2.0. Thanks to a combination of algorithm improvements and multiprocessing techniques, DualEyes and PluralEyes 2.0 automatically synchronize video and audio clips at speeds three to 10 times greater than their predecessors – allowing users to finish projects even faster. *"In terms of speed, both DualEyes and PluralEyes version 1 releases were already miles ahead of any manual synchronization methods, but faster is always better and we are pleased to introduce new versions of the software with enhanced sync capabilities that perform at record-breaking speeds,"* says Bruce Sharpe, CEO, Singular Software. *"Daily rushes, same-day edits and quick-turnaround event videos all benefit from faster post-production techniques."*

PluralEyes 2.0 for Final Cut Pro is available for purchase today. Users can download and test drive the new PluralEyes for Final Cut Pro 2.0 as well as preview versions of DualEyes 2.0 (Mac OS X and Windows) and PluralEyes 2.0 for Premiere Pro and Vegas Pro from <http://www.singularsoftware.com/downloads.html>. *"Development is moving along smoothly and we expect to have all remaining 2.0 host releases out within the next few weeks,"* comments Sharpe. *"Simultaneously, we are also looking at the new Final Cut X release and walking through the qualification process. As with all of our hosts, the intent is to support new releases and provide free updates for users who want to move forward, as well as offer the product for users who want to stay with their existing versions."*

Singular Software users can sign up for automatic software update alerts at <http://www.singularsoftware.com/newsletters.html>.

About PluralEyes

Singular Software's flagship product PluralEyes dramatically accelerates the workflow for multi-camera, multi-take and dual-system audio productions. By analyzing audio information, PluralEyes synchronizes audio and video clips automatically, without the need for timecode, clappers or other special preparation.

Patrick E. Walker, partner and co-owner of WalkerVision Interarts, shoots and edits video of musicians and dancers and uses PluralEyes almost daily. *"I bought PluralEyes right when it was released – principally for its time-saving features, but it's a much more accurate and stable way of synchronizing than trying to do it manually. The musicians and dancers I work with are extremely good at picking up any asynchrony at all. PluralEyes is better than frame accurate – I never hear any complaints."*

About DualEyes

Designed as a standalone application for the automatic synchronization of video and audio clips, for dual-system audio production DualEyes can be used with any video editing software for quick and efficient post-production results. DualEyes is powered by the same advanced technology as the popular PluralEyes™ product, but is streamlined for the task of replacing in-camera scratch audio with separately recorded high-quality audio.

Filmmaker and FC Producer reviewer Andy Coon recently had the chance to review DualEyes – and was very impressed with its dual-system capabilities. He comments, *"Singular Software has done it again with software that syncs audio with video...perfectly. If you shoot with a DSLR and record audio on a digital recorder, [DualEyes] is the perfect solution for your post-production needs."*

To read the rest of Andy's review, please visit <http://fcproducer.com/2011/04/got-bugeyes-for-dualeyes/>.

DualEyes and PluralEyes 2.0 - Availability and Pricing

PluralEyes 2.0 for Final Cut Pro is available today for 149.00 USD. Version 2.0 is a free update for all existing PluralEyes and DualEyes users.

Free 30-day trial versions of PluralEyes and DualEyes, including the new 2.0 preview versions, are available at <http://www.singularsoftware.com/downloads.html>.

Students and instructors receive an academic discount of 50 percent, which can be applied to individual purchases of PluralEyes. For volume orders, please contact sales@singularsoftware.com.

About Singular Software

Established in 2008, Singular Software pioneers the development of workflow automation applications for audio and video professionals. Its breakthrough solution, PluralEyes, offers innovative technology to automate and simplify multi-camera, multi-take and dual-system audio workflows. Singular Software products support industry leading non-linear editing products. For more information about Singular Software, please visit:

<http://www.singularsoftware.com>.

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