

MEDIA ALERT

SINGULAR SOFTWARE TO SHOWCASE AWARD-WINNING VIDEO AUTOMATION APPLICATIONS AT ADOBE CS5 PRODUCTION PREMIUM ROAD SHOW

PluralEyes and DualEyes to be featured across North America; CEO Bruce Sharpe on-site in New York, Los Angeles and Vancouver

Vancouver, British Columbia – May 12, 2010 – Singular Software, developer of automation applications for post-production, is pleased to announce they will be showcasing their award-winning PluralEyes™ and DualEyes™ video automation applications at the Adobe CS5 Production Premium Road Show. Held from May 18 – June 10, 2010 at venues across North America, the Road Show is an in-depth seminar featuring the new Adobe® Creative Suite® 5 Production Premium, as well as innovative partners with breakthrough performance products and offerings. Designed for video professionals and enthusiasts, PluralEyes offers critical workflow automation tools for analyzing media content and automatically synchronizing audio and video clips, including stunning DSLR camera images, without the need for timecode. Singular Software's latest innovation, DualEyes, for dual-system audio, is designed as a standalone application for the automatic synchronization of video and audio clips and can be utilized alongside virtually any video editing software for quick and efficient post-production results.

Singular Software CEO, Bruce Sharpe, will be on-site in New York City at Hotel Pennsylvania on May 18; Vancouver at the Sheraton Wall Centre on June 3; and Los Angeles at BPL Studios/Raleigh Studios on June 10. To schedule a press appointment with Bruce, please contact Kathleen Langlois at Kathleen@zazilmediagroup.com.

For more information about the Adobe CS5 Production Premium Road Show, including North American show locations and registration, please visit:

<http://www.adobeCS5roadshow.com>.

About PluralEyes

The PluralEyes application dramatically accelerates the workflow for multi-camera, multi-take and dual-system audio productions. By analyzing audio information, PluralEyes synchronizes audio and video clips automatically, without the need for timecode, clappers or other special preparation. Optimized for fast performance on both Mac and PC platforms, PluralEyes supports both Vegas Pro and Final Cut Pro.

About DualEyes

The DualEyes application for dual-system audio utilizes the same high-level technology as its sister product, PluralEyes, to automatically sync video clips to an audio recording. Users simply record audio on a separate recorder while recording video. DualEyes synchronizes and trims the audio to automatically match each video clip in both start time and duration. With DualEyes' technology, all original media files are kept intact and new media files are created for maximum flexibility. Import the video and new audio clips into any video editor and link them up to start the video editing process. Since DualEyes is a standalone application it can be used with any video editing software for easy retrieval of the highest quality audio for any video production.

About Singular Software

Established in 2008, Singular Software pioneers the development of workflow automation applications for audio and video professionals. Its breakthrough solution, PluralEyes, offers innovative technology to automate and simplify multi-camera, multi-take and dual-system audio workflows. Singular Software products support industry leading non-linear editing products. For more information about Singular Software, please visit: <http://www.singularsoftware.com>.

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Press Contact

To schedule a press briefing or request a product review; please contact Kathleen Langlois or Janice Dolan at:

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